



LATASIA

LINGERIE

*The Villa Collection*  
2008



EDUARDA + ANTHONY CALANDRELLI

Eduarda and I are so excited to present to you the debut **Latasia** lingerie line! Much thought and discussion has gone into the planning of this line and we hope you will agree that there's nothing like it in the industry. We have carefully put together a very European lingerie line that will have a little bit of everything for every woman. Luxury, sensuality, and comfort all describe the lingerie that you'll find as you turn the pages of this catalog.

Let me tell you a little bit about our company. **Latasia** is a family-owned company that is run like a family. You see, when you join **Latasia** you become part of our family of consultants that not only sell lingerie, but they make a difference in every life they touch. We're so excited about having the opportunity to serve you!

Eduarda and I welcome you to our beautiful family. We welcome you to **Latasia**!

Anthony Calandrelli, *President*

## Host a Latasia Party today!

Why not host a Latasia Party and earn your pieces for FREE? Just gather your family, friends and neighbors together for a fun-filled experience and let your Latasia consultant do the rest.

### HOSTESS PROGRAM

When you hold a Latasia party, your Consultant will work closely with you to insure the success of your party. They'll share suggestions to help you plan your party and help you to reap the greatest rewards available to you.

Latasia rewards you with free merchandise when you have at least \$240 in Guest Purchases with 3 or more buying guests. The higher your retail sales, the more merchandise you'll earn. Refer to our chart for all the available credits.

WHEN YOU	YOU RECEIVE	FOR
Return your guest list to your Consultant within 3 days	\$35 Guest List Credit	\$4
Have retail sales of \$240 – \$419	20% of your sales	FREE
Have retail sales of \$420 – \$599	30% of your sales	FREE
Have retail sales of \$600+	40% of your sales	FREE

BOOKING REWARDS	YOU RECEIVE	FOR
*1st Party held within 30 days of your party	Any item in our line	50% off
*2nd Party held within 45 days of your party	Any two items in our line	50% off
*3rd Party held within 60 days of your party (and for every additional party held within 60 days)	\$120 in Merchandise	FREE

\* All Booking Rewards are given when the booked party is held. All parties must be \$240 in sales with a minimum of 3 Guest Orders to qualify.

Photographic Disclaimer: While Latasia endeavours to portray it's merchandise as accurately as possible, actual fabric colors or trims may vary slightly due to manufacturing processes.

cover: **L1016 MIDNIGHT CHEMISE** \$77

Also shown on page 10.



## SUNRISE

Latasia's elegant chemise in charmeuse with adjustable shoulder straps.

L1015 **SUNRISE**  
**ELECTRIC BLUE** \$71

L1014 **SUNRISE**  
**BUTTERCUP YELLOW** \$71

Sizes S-M-L-XL-1X-2X-3X

*Featured Jewelry:*

2642 **SOCIALITE** 18" Necklace \$143

2644 **SOCIALITE** 2 1/4" Earrings \$31

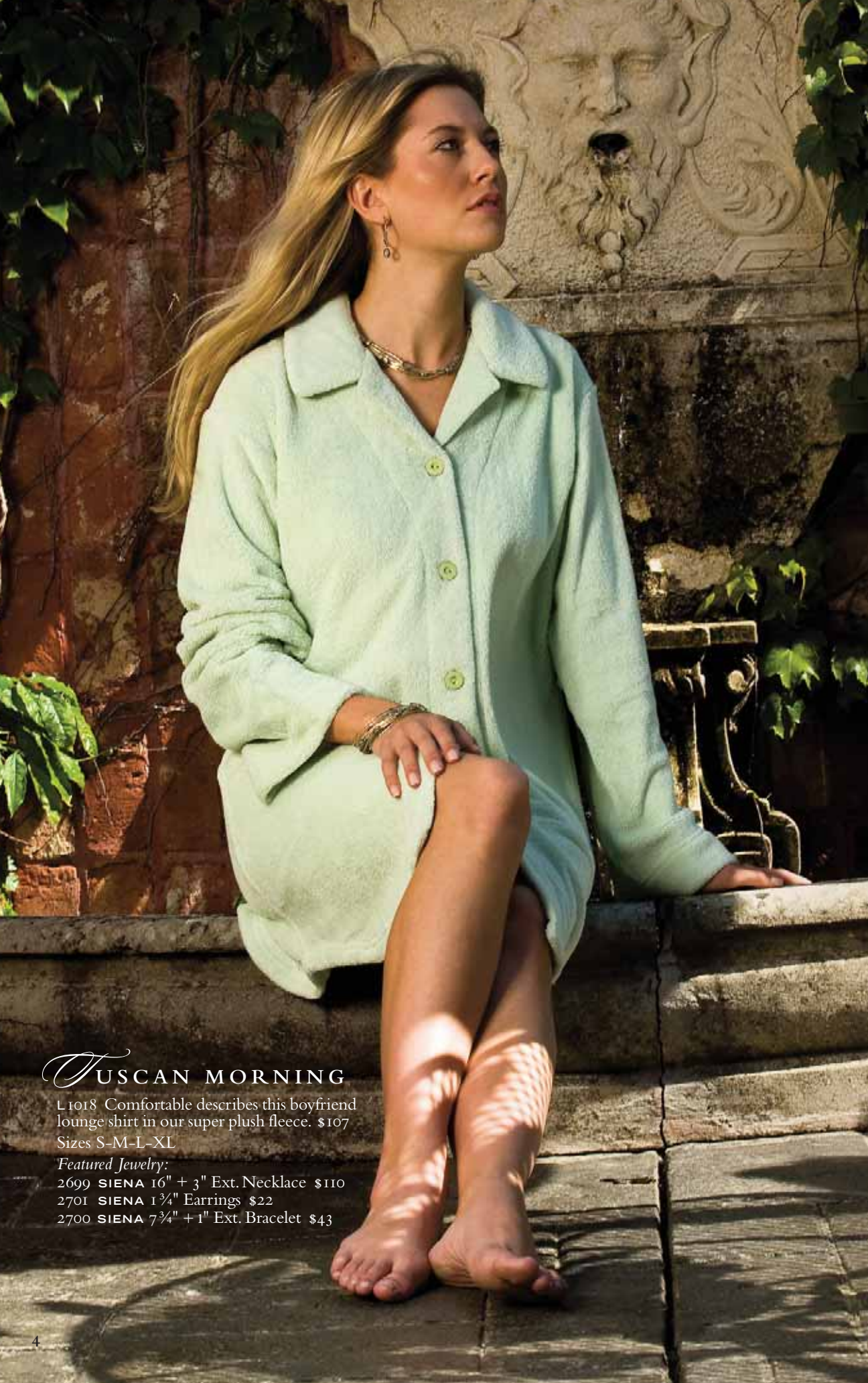
2643 **SOCIALITE** Up to 9" Bracelet \$63

2597 **COLOR VIBE**

Genuine Quartz & Glass

Beaded Necklace, 16" + 3" Ext. \$58

2598 **COLOR VIBE** 2 1/2" Earrings \$34



## TUSCAN MORNING

L 1018 Comfortable describes this boyfriend lounge shirt in our super plush fleece. \$107  
Sizes S-M-L-XL

### *Featured Jewelry:*

2699 **SIENA** 16" + 3" Ext. Necklace \$110

2701 **SIENA** 1 3/4" Earrings \$22

2700 **SIENA** 7 3/4" + 1" Ext. Bracelet \$43



## LATTE

L 1044 Latasia's shawl collar robe in super plush fleece is the ultimate in softness and comfort. Features two side-seam pockets and a tie belt. \$134  
Sizes S-M-L-XL

## OPACABANA

L 1047 An elegant chemise with mesh accents, lace trim, adjustable shoulder straps & low-cut back with ties. Charmeuse. \$71

Sizes S-M-L-XL-1X-2X-3X

*Featured Jewelry:*

2591 **LOTS OF LOVE**

1" Wide Stretch Bracelet  
with Crystal Accents \$67





## CANDACE

L1009 You'll love Latasia's sassy PJ's to relax in! The Cami top features adjustable straps. Capri pants have an elastic waist and comfort slit. \$71

Sizes S-M-L-XL

*Featured Jewelry:*

- 789 DARE 2 DAZZLE GOLD Clasp \$14
- 2131 PINK DARE 2 DAZZLE Necklace \$14
- 1874 BROWN DARE 2 DAZZLE Necklace \$14
- 2138 BROWN DARE 2 DAZZLE Bracelets \$14



## CANDACE

L1033 Feeling playful? Slip into our sexy Candace chemise. Charmeuse with adjustable straps. \$59

Sizes S-M-L-XL



## CAPTIVATING

L 1004 Feel deliciously daring in this stunning bustiere set with molded cups in black with pink embroidery, ribbon trim and matching thong. \$66

Sizes XS-S-M-L *Junior fit*

*Featured Jewelry:*

2657 **DELICATE** 16" + 3" Ext.  
Necklace. Glass Beads with  
Gunmetal Finish Chain \$19



## TEMPTATION

L1011 You'll feel sensuous in our silky microfiber chemise in eggplant with matching ribbon trim and adjustable shoulder straps. \$71

Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

2708 **PEONY**  
18" + 2" Ext.  
Necklace \$95

2710 **PEONY**  
Cuff Bracelet \$122

2605 **CARINA** 1 1/2" Hoop  
Earrings \$35



## MIDNIGHT

This luxurious black poly/satin chemise and robe are trimmed with delicate peach lace. The silky chemise has a side lace slit and lace detail at the bust line. The matching kimono robe has lace sleeve insets.

**L1016 MIDNIGHT CHEMISE \$77**  
 Sizes S-M-L-XL

**L1017 MIDNIGHT ROBE \$118**  
 Sizes S-M-L-XL

*Featured Jewelry:*

**B1021 SABRINA**  
 Stunning 16" Graduated  
 Glass Pearls Surrounded by  
 226 Hand Set Champagne  
 CZ's \$299

**2821 CLEAR CUT**  
 9 ct. CZ Ring \$58



## INTRIGUE

L1042 Create intrigue with this full length gown in silky snake print featuring lace bodice and thigh-high side slit. \$83

Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

2796 **BLACK MAGIC ENHANCER**  
Glass Bead \$29

2855 **LAURA CHAIN**  
16" + 3" Ext. Wheat Chain.  
Antiqued Silver Tone \$35

2797 **BLACK MAGIC**  
Clip Earrings \$23

2610 **EUROPEAN CHIC**  
Brushed Antiqued Silver Tone  
Cuff Bracelet with Hammered Detail \$43



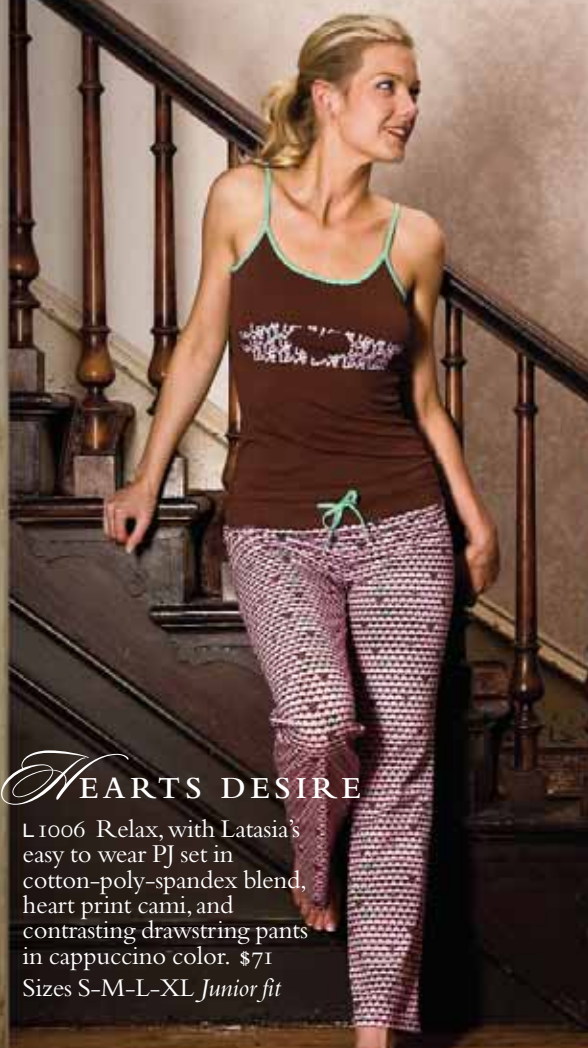
## EMMA

L1003 Introducing Latasia's romantic baby doll with matching g-string. Featured in a periwinkle chiffon with embroidered contrast net and satin ribbon trim at the bust line. A contrasting lace ruffle under the bust and around the hemline completes this romantic baby doll. \$138

Sizes S-M-L-XL

Featured Jewelry:

2819 **CLEAR CUT**  
CZ Pendant on  
a 16" + 3" Ext.  
Snake Chain \$46



## HEARTS DESIRE

L1006 Relax, with Latasia's easy to wear PJ set in cotton-poly-spandex blend, heart print cami, and contrasting drawstring pants in cappuccino color. \$71  
Sizes S-M-L-XL *Junior fit*



## NDESSO

L1036 Stretch mesh chemise with crisscross straps and a low-cut back. Semi-sheer, with a matching thong. \$65

Sizes S-M-L  
1X-2X-3X

# ISABELLA

Beautiful pale ivory gown & wrap, trimmed with venise lace and very sexy point d'espirit mesh. The gown features mesh back-yoke and double adjustable shoulder straps. The luxurious wrap features a set-in belt.

L1001 ISABELLA GOWN \$155

L1002 ISABELLA WRAP \$179

Sizes S-M-L-XL

*Featured Jewelry:*

*Wearing*

2767 METROPOLITAN

18" + 3" Ext.

Austrian Crystal

Necklace \$83

*Holding*

2846 EVENING IN PARIS

90" Necklace \$86





## LOVEABLE

L1035 This short purple chemise is trimmed in back with a kick-out pleat and three accent bows. Charmeuse \$59

Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

2817 **EMBRACE**  
15" + 3" Ext. CZ Necklace \$74

2818 **ERICA** CZ Ring \$50



## ANTICIPATION

L1039 It's all about you in Latasia's two piece stretch lace set! The top is accented with sheer nylon for a flutter effect with pearl accents at the bust line. The top comfortably fits both B and C cups. \$54

Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

2603 **MOON DANCE** 16" + 3"  
Ext. Necklace. Glass Stones  
with Epoxy Disks \$67

2604 **MOON DANCE** 1 1/2" Earrings \$23



## TIMELESS

L 1012 Clearly classical “shaped to the body” gown in easy to wear Tencel knit with matching stretch lace trim at back. \$95  
Sizes S-M-L-XL

## SECRET GARDEN

L1028 SECRET GARDEN  
PJ'S

Sizes S-M-L-XL \$83

Featured Jewelry:

2310 WATER COLORS  
BLUE

17" + 2" Ext.

Beaded Necklace \$12

2311 WATER COLORS  
MULTI

17" + 2" Ext.

Beaded Necklace \$12

L1030 SECRET GARDEN  
CAMI AND TAPS \$71

Sizes S-M-L-XL

Have fun mixing things up with our *Secret Garden* sets in color co-ordinating, easy to wear, poly-spandex, all with adjustable shoulder straps. Mix and match these outfits together or with *Aqua Blu*.

## AQUA BLU

L1007 Latasia's easy to wear PJ set in comfortable poly/spandex. Mix and match this outfit with *Secret Garden* or the *Aqua Blu Chemise* for a different look. \$95

Sizes S-M-L-XL

Featured Jewelry:

B741 KELLY

5mm White Faux Pearl  
Necklace measures 17"  
with 1 1/2" Ext. \$29

## WILDFLOWERS

L1010 Dream your day away in this comfy cotton-blend chemise with blue ribbon trim and ruffled hemline.

Sizes S-M-L-XL \$59



PEACHES  
AND CREAM

L1046 You'll love the feel of this luxurious chemise of poly georgette with charmeuse trim. The adjustable shoulder straps complete the details. \$59

Sizes S-M-L-XL-1X-2X-3X

*Featured Jewelry:*

2616 **GEORGIA PEACH**  
48" Necklace \$58

2617 **GEORGIA PEACH**  
Set of 3 Stretch Bracelets \$43

2618 **GEORGIA PEACH**  
2 1/2" Earrings \$29



## TONIGHT

L1041 Add a touch of glamour in Latasia's dramatic full length red gown with stretch lace keyhole top and thigh-high slit. \$83

Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

2746 **STARRY NIGHT**  
Hinged Cuff Fits  
up to 8" Wrist.  
Black Epoxy &  
Austrian Crystals \$62



## PLAYFUL

L1019 Camisole and boy-short set in sheer mesh/spandex with dainty ruffle and black ribbon trim. \$54

Sizes S-M-L Junior fit



## AQUA BLU

L1034 You'll love the feel of this chemise! Poly/spandex with adjustable straps. \$59

Sizes S-M-L-XL

*Featured Jewelry:*

2592 **BREEZY DOES IT**  
Genuine Amazonite & Glass Aurora Borealis \$35

2593 **BREEZY DOES IT**  
1 1/4" Earrings \$22



## SASSY

L1013 Seductive pale blue two-piece set with long ribbon accent ties. This stretch mesh camisole features double fabric-bound adjustable shoulder straps. \$107

Sizes S-M-L-XL

*Featured Jewelry:*

B2009 **SILVER MOON**  
15" Mother of Pearl and Crystal Necklace has a 3" Ext. \$59

B1081 **GRACE** 3/4" Earrings.  
Mother of Pearl Surrounded by Clear CZ's \$47



## ROMANTICA

L1038 Romance is in the air with our floral white chemise in embossed chiffon and scalloped lace trim. \$59

Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

2819 **CLEAR CUT** CZ Pendant  
on a 16" + 3" Ext. Snake Chain \$46

2820 **CLEAR CUT** 1 3/4" CZ Earrings \$47

2821 **CLEAR CUT** 9 ct. CZ Ring \$58



## PROVIDENCE

L1048 Our versatile signature camisole in silky charmeuse adds a special touch from your business suit to your jeans. A basic for every wardrobe.

L1048 **PROVIDENCE NAVY** \$47

L1049 **PROVIDENCE PINK** \$47

Sizes S-M-L-XL-1X-2X-3X

*Featured Jewelry:*

2798 **SASHA ENHANCER**  
Pink Cat's Eye \$23

2855 **LAURA CHAIN**  
16" + 3" Ext. Wheat Chain.  
Antiqued Silver Tone \$35

2799 **SASHA Post Earrings** \$26

2631 **LADY DI 16" + 2" Necklace.**  
Removable Enhancer,  
Inspired by David Yurman \$29

2632 **LADY DI Clip Earrings** \$35

2633 **ROYALTY 12 ct. CZ Ring** \$55



## BASIC INSTINCT

L1032 The stylish look of leopard in charmeuse. Pink lace trim, covered buttons and adjustable shoulder straps. \$59

Sizes S-M-L-XL

*Featured Jewelry:*

2682 **CARAMEL LATTE**  
Genuine Tiger Eye Pendant  
on 16" Cords with a 3" Ext. \$67

2683 **CARAMEL LATTE**  
1 1/2" Earrings \$43



## ALLURING

L1040 Set the mood for Romance in our long plum nylon gown with a side slit and lace trimmed bodice. \$83

Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

2740 **PALETTE OF COLOR**  
Multi-Colored Glass Stone  
Necklace With CZ Accents  
on Drop. Chains Measure 16"  
with a 3" Ext. \$167

2738 **DOWNTOWN GIRL**  
1 1/2" Earrings \$31

2744 **ROUND TRIP**  
8" + 2" Ext. Bracelet \$35



*I*'M YOURS

L1021 Adorable two-tone stretch lace mesh camisole and boy shorts, with delicate embroidered pink floral accents. \$47

Sizes S-M-L *Junior fit*

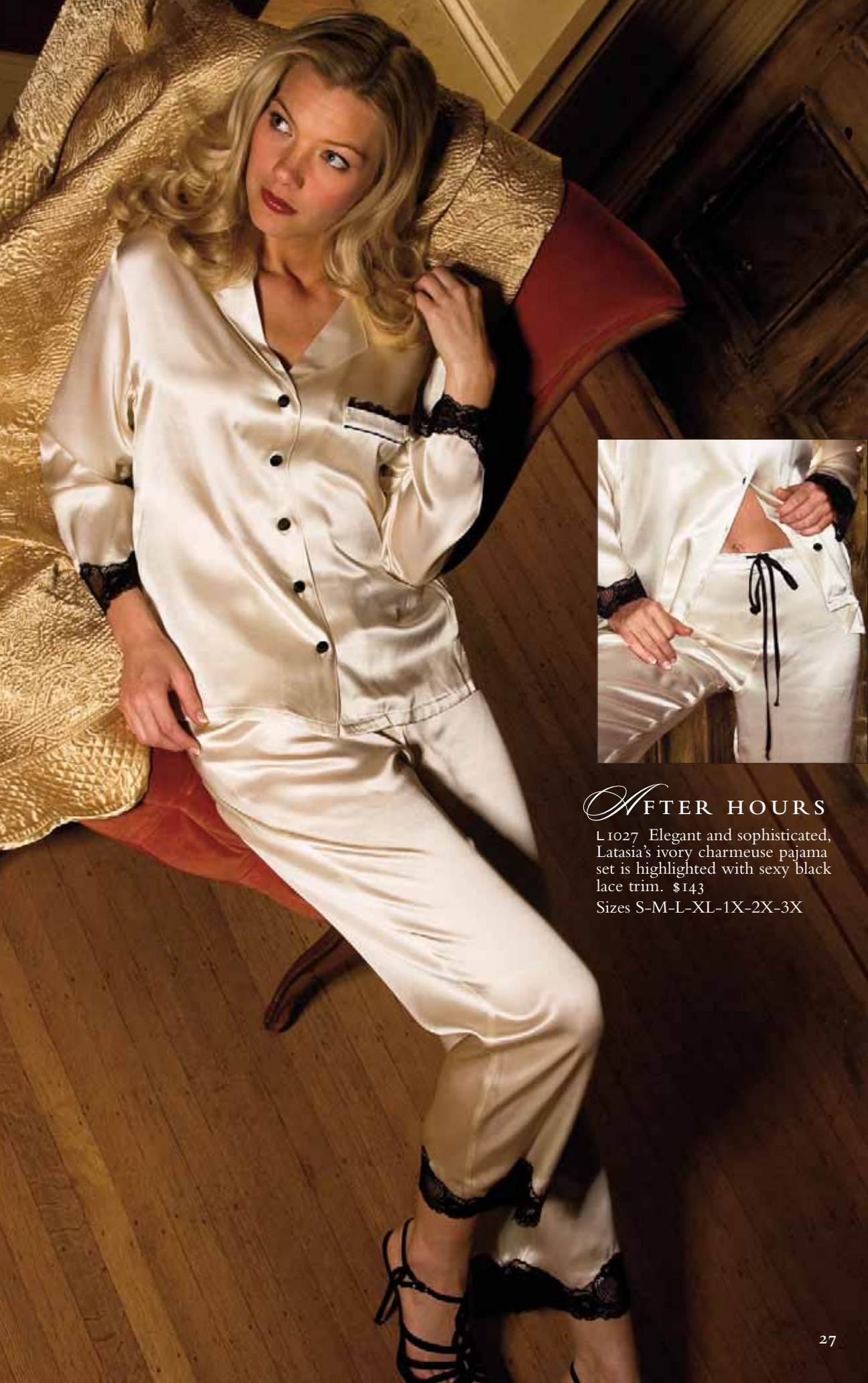


## DEVOTED

L1037 Latasia's stunning classical penoir set features a long nylon gown with broad shoulder straps. Both the gown and the matching sheer robe are trimmed with delicate floral lace. \$131  
Sizes S-M-L-1X-2X-3X

*Featured Jewelry:*

- 1553 **GOLD COLLAR**  
15" + 3" Ext. Necklace \$42
- 2291 **STAR LIGHT**  
Round Clear CZ  
Clip-on Enhancer \$29
- 2833 **ELSA** 1ct. CZ Ring.  
Available in Sizes 5-10 \$47



## AFTER HOURS

L1027 Elegant and sophisticated, Latasia's ivory charmeuse pajama set is highlighted with sexy black lace trim. \$143

Sizes S-M-L-XL-1X-2X-3X

# LATASIA

## LINGERIE

### CONSIDER JOINING US

Latasia is a company like no other. We're a family-owned company that puts people before profits. When you make a decision to join Latasia, you not only become part of a great company, but you become a part of our wonderful family. A family of people that share a common bond of holding home parties and sharing the Latasia vision with other people to make their lives better.

### WHEN YOU BECOME A LATASIA CONSULTANT...

- You'll earn generous commissions.
- You'll have the opportunity to earn two free trips each year.
- You'll be independent and have the freedom to set your own schedule.
- You won't have to invest in any inventory.
- There are no minimum sales quotas to worry about.
- You'll never have to make deliveries. Each order is carefully packaged by Latasia for your customers and shipped directly to your Hostesses.
- You will be supported by our Customer Service Department ready to serve all of your needs.
- You'll have the assurance of Latasia's Luxury Guarantee.

## *The Decision Is Yours!*

You decide your financial future with Latasia. Call your Consultant to learn more about Latasia and how you too can join the Latasia Family!

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### LATASIA'S LUXURY GUARANTEE

Latasia goes to great lengths to insure customer satisfaction. However, if for some reason you are not completely satisfied, any lingerie item may be exchanged or returned for full merchandise credit within 30 days of receipt of the order. The original packaging and customer order form must accompany return. We regret that items misused or abused are NOT covered by this guarantee.

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Latasia is proud to be a member of the Direct Selling Association. The DSA is an international organization made up of direct selling companies around the world. Headquartered in Washington, D.C., the DSA holds its member organizations to the highest standards through its Code of Ethics. To learn more about the DSA and its members, visit their website at <http://www.dsa.org>.

LATASIA

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*For our expanded selection or for more information  
please contact your Consultant:*



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